



2014 Partner Package



North Carolina
Piedmont Chapter

P.O. Box 31384
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Who we are:

The Association of Energy Engineers (AEE) is a 501(c)(6) nonprofit professional society of over 16,000 members in 89 countries. The mission of AEE is “to promote the scientific and educational interests of those engaged in the energy industry and to foster action for Sustainable Development.”

The AEE is your source for information and networking in the dynamic fields of energy engineering and energy management, renewable and alternative energy, power generation, energy services, sustainability, and all related areas.

Founded in 2013, AEE North Carolina Piedmont Chapter (AEE-NCPC) is the local chapter of the national Associates of Energy Engineers (AEE), covering the western part of North Carolina.

The Chapter presents education programs related to the energy industry, provides networking opportunities between a wide variety of industries, including building and associate industry professionals, educators, lawmakers, and the community, fosters cooperative action between its members and other industries and organizations, and supports scholarships.

Our work is made possible by funding from partnership and donations, national and individual memberships, program revenues and grants.



AEE-NCPC Coverage Area



The North Carolina Piedmont Chapter represents 41 counties throughout state of North Carolina: Mecklenburg, Union, Cabarrus, Rowan, Iredell, Lincoln, Gaston, Anson, Stanley, Davidson, Davie, Forsyth, Stokes, Yadkin, Surry, Alleghany, Ashe, Watauga, Avery, Wilkes, Alexander, Caldwell, Catawba, Burke, Cleveland, Rutherford, McDowell, Mitchell, Yancy, Madison, Buncombe, Henderson, Polk, Transylvania, Haywood, Jackson, Swain, Macon, Clay, Graham and Cherokee.

Where we are:

AEE-NCPC serves **41 counties** and encompasses over **4.2 million people** and growing. The Chapter now has more than **60 members**, an e-mail distribution list of **1,500 subscribers**

The Piedmont Chapter is committed to providing training for **AEE Certified Energy Manager® (CEM®)**, and more than **21** other AEE certifications.

Why Support AEE-NCPC?

With the diminishing amount of fossil fuels and the ever increasing cost of utilities, the need for energy engineers will be vital to a sustainable future.

AEE-NCPC partners are vital in helping us achieve our mission “to promote the scientific and educational interests of those engaged in the energy industry and to foster action for Sustainable Development”, in the Piedmont region. When you become a partner of AEE-NCPC you demonstrate your company’s leadership in shaping the energy industry to foster a more sustainable future for the region.

Your partnership also makes a public commitment to the Chapter’s work by providing program and operating support for all of the Chapter’s education programs, research activities, and scholarship opportunities.



What you gain:

- Align** your company or organization with a powerful, nationally **recognized institution** and differentiate yourself from your competition as a leader in the energy industry..
- Interact** with a rapidly growing audience of hundreds of the energy industry leaders. Expand your company’s network throughout the **41 counties** that comprise the North Carolina Piedmont Chapter.
- Receive** exposure on our website.
- Participate** in chapter educational programs, and special events to showcase your company’s **leadership**. Chapter programs and events can average **over 30 attendees**.

Becoming A Sponsor

You can find more information on the Chapter and partnership opportunities by visiting our website at aee-ncpc.org.

For any questions regarding 2014 Partnership opportunities please feel free to contact:

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Your contributions will receive tax deductions (as allowed by law).

2014 Corporate Partner Benefits	Platinum \$2,500	Gold \$1,500	Silver \$1,000	Friend \$500
Partner Logo on sponsor web page	Larger logo	Logo	Logo	Name
Partner Logo and/or recognition in Chapter newsletter	Larger logo	Logo	Logo	Name
Chapter Logo Usage	As Platinum Sponsor	As Gold Sponsor	As Silver Sponsor	None
Sponsor Logo at event presentations	●	●	●	
Verbal recognition at each Chapter Program	●	●	●	
Exhibit table at Chapter Programs (subject to availability)	●	●		
Partner Spotlight at Lunch Meeting	●	●		
Distribute collateral materials at programs	●			
Three-minute speaker introduction at programs (when no Monthly Sponsor)	●			
Partner Logo on Chapter website homepage	●			
Host an Event				
MAJOR EVENT SPONSOR - Be a part of one of our major events, such as a year end event. A range of price options is available for specific events. Benefits vary depending on dollar amount.				
SINGLE EVENT SPONSOR - \$250: In addition to Corporate Partnership, we encourage everyone to consider sponsoring a single event (i.e. meeting) which will give you the opportunity to present as the keynote speaker. You will also be highlighted in the Sponsor Bio and given the Technical Corner as a forum to discuss interesting projects, technologies and services.				

What does your investment support?

- Education** Creation and delivery of seminars, lectures, and workshops on a variety of energy industry topics, including energy efficiency, energy generation, renewable energy.
- Development** Continuing education programs for energy engineers and other AEE certifications, including workshops for Certified Energy Managers (CEM). With AEE-NCPC lunch presentations attendees may earn continue education hours towards their CEM.
- Events** Special events such as our annual end of year event and facility tours.
- Networking** Networking events for members with other organizations such as USGBC and IFMA that allow professionals from a wide variety of careers to make connections and learn from each other.